

BALTIC BEACH WRACK

CONVERSION OF A NUISANCE
TO A RESOURCE AND ASSET

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Interreg Baltic Sea Region
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Partnership DE, SE, DK, PL, EE, RU
Co-ordinating Partner:
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CHALLENGE

Beach wrack is often regarded as a nuisance, particularly when it lands unexpectedly and in large quantities on tourist beaches. The challenge is to find a balance between public demand for 'clean' beaches, environmental protection and local economies.

Six Case Study sites to test the environmental, social & economic impact of different beach wrack recycling options.

OUTPUTS

A 'Toolkit' of sustainable recycling options

Guidance on resource management and value chains

Information on socio-economic responses

Transnational & cross-discipline stakeholder support network

Cross-border & public-private co-operation

RESULT

Coastal authorities adopt beach wrack management strategies that are environmentally sound and include sustainable recycling options for pollution & nutrient remediation that provide blue growth opportunities.